

REPORT OF THE MANIPUR STATE  
**ACTION PLAN FOR DRUG  
DEMAND REDUCTION**  
FOR THE YEAR 2022-23



**GOVERNMENT OF MANIPUR  
DEPARTMENT OF SOCIAL WELFARE**

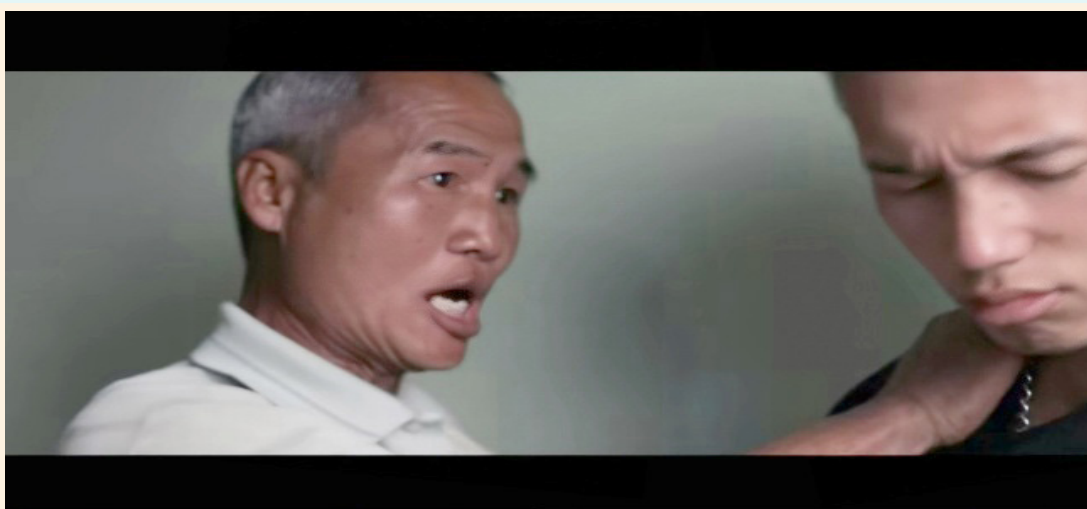


# REPORT OF THE MANIPUR STATE ACTION PLAN FOR DRUG DEMAND REDUCTION FOR THE YEAR 2021-22

## AWARENESS GENERATION

### 1. Musical video album :

Music has been a fundamental importance in people's lives, and music over the years has acted as an effective tool to create awareness. Believing that music can be used as a very powerful tool in the campaigning against alcohol and drug abuse, a music video album is made with the main objective to create awareness about the renounce of drug trafficking and drug use among youth and reach out to the youth through music under the theme **"Hoo Bu Sanani Khanna"** (Assumption of poison as gold). It has been uploaded on YouTube for public viewing for larger coverage of awareness generation.



Hoo bu Sanani || Bobin || Official Music Video

7.9 lakh views 2 yr ago #tantha ...more



Hoo bu Sanani || Bobin || Official Music Video

7.9 lakh views 2 yr ago #tantha ...more

## 2. Consultation Meet:

The Department has organized the Second Multi-Stakeholder Consultation on Drug Menace in Manipur in collaboration with 3.5 Collective on 20<sup>th</sup> & 21<sup>st</sup> June, 2022 at Hotel Imphal by The Classic, Imphal. The aim of the program was to assess the current trend of drug supply and demand in the State with active participation of all key stakeholders, including communities and CSOs so as to create an enabling environment for a joint response towards tackling the menace.



Chaired by Professor Amar Yumnam, Former VC Manipur University & Chairperson, Organizing Committee

Co-chaired by Mr. Jogesh Maibam, Co-Convenor, The 3.5 Collective

### 3. Musical concert at Bishnupur District:

A musical concert was held on 9<sup>th</sup> September, 2022 to sensitised the students and youths at INA Hall, Moirang, Bishnupur District, about 1500 students and youth were present in the programme. The Hon'ble Minister (Social Welfare), Manipur Shri Heikham Dingo Singh, Hon'ble MLA of Moirang constituency Shri Th. Shanti Singh, Shri Th. Robindro Singh Hon'ble Chairman MSPDCL, MLA Thanga Assembly Constituency, Smt. I. Nalini Devi, Hon'ble MLA Oinam Assembly Constituency and Shri. S. Premchandra Singh, Hon'ble MLA Kumbi Assembly Constituency grace the programme.



### 4. Musical concert at Thoubal District:

A musical concert was held on 20<sup>th</sup> October, 2022 to sensitised the students and youths at Auditorium Hall, Thoubal College, Thoubal District, about 2500 students and youth were present in the programme. Principal Thoubal College, Mr. Aneesh, State Coordinator (PMU),



Deputy Director (CP) (Social Welfare), Officers and Officials of the Department of Social Welfare, Government of Manipur and other faculty members of the college was present at the programmes.



## 5. Football Tournament for the community of Alcohol and Drug User:

Co-sponsored the 4<sup>th</sup> Recovery Football Tournament. The main initiative to organize such tournament with the community is to unite and stand against stigma and discrimination face by the community. Such tournament encourages the community to stay healthy, prevent relapse and empower them physically and psychologically and promote oneness. The tournament was



conducted commenced from 20<sup>th</sup> April, 2023 to 26<sup>th</sup> April, 2023. The finale was play on

3<sup>rd</sup> May, 2023. The ceremony (inaugural & closing) was graced by the Additional Chief Secretary (Social Welfare), Director (Social Welfare) and Deputy Director (CP) Social Welfare Department, Government of Manipur and State Coordinator, PMU.



## 6. 60 Days Free Detoxification Camp :

A 60 days free detoxification cum de-addiction camp was organized in collaboration with “Overcomers INC. Institute for Addiction and Alcoholism”, Langol Zone 1 near Manipur Zoological Garden, Imphal West District, Manipur. The programme was commenced from 23<sup>rd</sup> June, to 23<sup>rd</sup> August, 2023.



## 7. 30 Days Free Detoxification Camp:

A 30 days free detoxification cum de-addiction camp was organised in collaboration “Social Awareness Volunteers Organisation (SAVO)Kakching District, Manipur to considering the necessary to provide quick relief measure among the drug users. The programme was commence from 25<sup>th</sup> September to 25<sup>th</sup> October, 2023. The main objective of the camp was to safeguard them who are vulnerable to HCV & HIV providing residential care & minimize risk behaviour and to ensure the stability of their lives amidst the ongoing crisis and bringing them to the mainstream. The inmate includes those who are referred from relief camp of IDP.



## 8. 2 (Two) Months Free Detoxification Camp:

2 (two) month free drug treatment programme for 50 (fifty) individuals in collaboration with Manipur Users Collective Imphal. The programme was for drug users who were street based and those who cannot afford expenditure for treatment and need support to overcome their addiction and rebuild their life. The programme was commence from 23<sup>rd</sup> June, to 23<sup>rd</sup> August, 2023.





## 9. Capacity Building Programme for Students Teachers at R.K. Sanatombi college of Teacher Education, Imphal:

Teachers are always at the front to acknowledge the behavioral changes of the students. The following programmes were conducted to sensitize the teachers on early identification, intervention, counselling, etc in schools and colleges. The programme was to have a snowballing effect on the effort towards drug demand reduction amongst students.

- (i) 3(Three) nos. of Capacity Building Programme for Student Teachers was conducted at R.K. Sanatombi Devi College of Education, North A.O.C. , Imphal.
- (ii) 2(Two) nos. of Capacity Building Programme for Students Teachers was conducted at Dhanamanjuri College of Teacher Education, Imphal.





### 10. 3 (Three) Months Felicitation's Meet organised by Department and falicited by Octave Foundation:

The project Hope Through Sharing was conceived with the intent to address the urgent mental health and psychosocial needs of the internally displaced people living in relief camps especially children in and around the two districts of Imphal and help them cope with trauma, rebuild their lives, and promote overall well-being through the use of therapeutic expressive art. The objective of the programme is an effective measure for primary prevention of psychoactive substance use.





### 11. One De-Addiction Centre for Transmen (15 Bedded capacity):

The statistics for drug abuse and alcoholism are high in trans community because of the challenges that the transgender population faced in our society. In fact, rates of addiction among transgender people are “disproportionately higher” than rates of substance use in the general community. One separate Centre for Transmen (15 Bedded capacity) has been set up at Khurai Angom Leikai, Imphal East.



## 12. De addiction Unit at Observation Home:

The observation home is an institution for temporary reception, care and rehabilitation of any child alleged to be in conflict with law, during the pendency of any inquiry under the Juvenile Justice (Care and Protection of Children) Act, 2015. There are numbers of cases where children who were apprehended under NDPS Act, 1956, for possessing and trafficking of Narcotics and Psychotropic Substances in large/huge quantity are found to be users themselves. Other offences including vehicle lifting, involvement in gangs, underground outfits and extortions are also found committed by such children who are addicted to drugs. Considering the difficulties of placing such children in the existing IRCAs, a Special Cell for such children has been introduced in the existing Government run Observation Home at Takyelpat, Imphal West for providing services of detox, treatment, counselling and other required services.





