

**GOVERNMENT OF MANIPUR
DIRECTORATE OF SOCIAL WELFARE**

NOTIFICATION

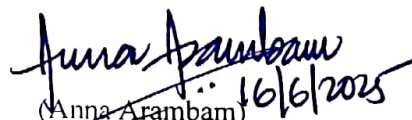
Imphal, 16th June, 2025

No. 9/238/2023-SW (NCORD): The National Narcotics Helpline MANAS-1933 has been launched by the Narcotic Control Bureau (NCB) under the Ministry of Home Affairs, Government of India. The Helpline number 1933 is a toll free, 24X7 services dedicated to:

- Share information on illegal drug activities.
- Offering guidelines/information related to drug rehabilitation and counselling.
- Hosts resource material for awareness including posters, videos and brochures, which are available at <https://www.ncbmanas.gov.in/awareness> for viewing, downloading and sharing.

All officials of the Department are requested to take immediate action for wide publicity in various outreach activities undertaken by the Department through the following suggested medium, so that more people become aware of this platform to report drug trafficking or seek counselling and thereby contribute to the national vision of “Nasha Mukh Bharat by 2047”.

1. Display at prominent public places, office premises, CCIs, OSCs, and other public service points including educational institutions, hospitals, public offices, and bus terminals.
2. Inclusion in awareness campaigns, IEC materials, and community outreach activities.
3. Use of digital platform, including official websites, social media, and awareness communication tools.


(Anna Arambam)
Director (Social Welfare)
Manipur

Copy to :

1. PS to the Commissioner (Social Welfare)
2. All The Deputy Commissioners.
3. All District Social Welfare Officers.
4. All District Child Protection Officers.
5. IT Section, Directorate of Social Welfare for uploading the same in the website.
6. All Integrated Rehabilitation Centres for Addicts (IRCA's).
7. Treatment and Rehabilitation for User for Social Transformation (TRUST) Centres registered under the Department.
8. Guard file.